

**OFFICIAL CONTEST RULES – DYNASTAR
"HELISKI DYNASTAR"**

CLAUSE 1: PRESENTATION

SKIS ROSSIGNOL SAS, located at 98 rue Louis Barran, 38430 St Jean de Moirans, France (hereinafter "ROSSIGNOL"), is organizing for the brand DYNASTAR a contest that runs from November 1st, 2017 to December 31, 2017.

The contest consists of a drawing among participants who have registered according to these rules.

The contest is accessible via this link : <https://legends-are-made.xg1.li>

The contest is free and there is no obligation to purchase anything; it is subject to French law.

Anyone who is under age and wishes to participate must have the authorization of their parent or legal guardian.

CLAUSE 2: DURATION

The contest will be open to participants from November 1st, 2017 to December 31, 2017, French time.

CLAUSE 3: OPERATION OF THE CONTEST

3.1 Registering for the Contest

The participant must then:

- 1) Go to the contest page
- 2) Click on Participate
- 3) Download a ski photo
- 4) Named and described the photo
- 5) Fill the following form

FORM :

Email address*:

City :

Country*:

* Mandatory fields

I have read and accept the contest rules*

I want to subscribe to the Dynastar newsletter

- 6) Explain why this would be a LEGEND-ary trip for the participant and his guest.

- 7) Click on participate

In all cases, participants must provide their contact information on the electronic entry form and click to accept the Contest Rules. Participants can only play once per resort.

If participants enter an email address that is invalid, illegible or incomplete and/or fail to accept the contest rules, they will be automatically disqualified from participating, at the sole discretion of ROSSIGNOL.

3.2 Vote

Internet users vote :

The photographs respecting clauses 4 and 5 of this regulation will be displayed on the page of the competition and submitted to the consultation and the vote of the Internet users.

To view / vote for photographs, the user must:

- a) Connect directly to the site:
- b) Click on "Gallery"
- c) Click on "Vote" to vote for the photograph you have selected.

Votes are limited to one vote per photo per IP address for the duration of the game.

On January 4, 2018, the 100 photographs of participants from each country with the highest number of votes will be submitted to the jury.

Vote of the jury:

A jury composed of 3 ski specialist will vote to select one (1) winner per country from the 100 most voted photos, based on the following criteria:

- Quality of photography;
- Motivation to win the trip.

The prizes listed in Article 7 will award the winners selected by the jury.

Deliberation of the jury: January 5, 2018

CLAUSE 4: TERMS OF PARTICIPATION IN THE CONTEST

All participants must follow the instructions in Clause 3.1 to participate in the contest and may only enter once.

An entry form that is incomplete, does not comply with these rules or contains illegible names and email addresses will be considered invalid. Furthermore, participants' address for service throughout the entire contest period shall be the address they previously declared.

ROSSIGNOL reserves the right to modify, postpone or cancel all or part of this contest if it appears that there has been fraud of any kind, especially electronic fraud, in the course of participation in the contest or the selection of winners. In such a case, ROSSIGNOL reserves the right to not award prizes to those responsible for such fraud and/or to take legal action before the competent courts against anyone who has perpetrated the fraud. Nonetheless, ROSSIGNOL may not be held liable in any way towards contest participants because of any such fraud that may be committed.

CLAUSE 5: INTELLECTUAL PROPERTY RIGHTS - THIRD PARTY RIGHTS – GUARANTEE

Participation in this competition implies the acceptance by each participant of the rules set out in this article.

The photograph published by the participants must:

- represent a skiing image (landscape, the participant skiing, ...);
- be original;
- show sufficient visual quality to be exploited (sharpness / illumination);
- not to be vulgar;
- not be defamatory;
- not to be in contradiction with the laws in force;
- not be contrary to good morals and / or public order;
- not to resort to racial hatred.

If a photograph does not respect the conditions described above, SKIS ROSSIGNOL reserves the right to temporarily or permanently block the participation of its author in this contest.

The participant expressly authorizes SKIS ROSSIGNOL to represent his / her photography (s) on the site of the competition within the limited duration of the competition.

In addition, the participant must be able to justify, at the request of SKIS ROSSIGNOL:

- that it owns the source file of the photograph. If the participant is unable to provide the source file for the photograph, his / her participation will be canceled;
- that he / she holds, if applicable, the written authorizations of identifiable third parties on the photograph (s) (other than the participant) transmitted in the competition.

In this regard, it is recalled that prior authorization of the legal representatives of a minor appearing on a photograph (parent or guardian) is compulsory for participation in this competition. It is the responsibility of the participants to ensure that this agreement is in writing. The sending of the parental authorization accompanied by the proofs of identity of the legal representatives is obligatory. In the absence of these documents, the photograph will be disqualified from the contest.

Each participant guarantees that the transmitted photograph is original. It guarantees the company SKIS ROSSIGNOL against any recourse of a third party and undertakes to compensate it of any damage that it would undergo from a photograph that would have been knowingly plagiarized from a work realized by a third party.

CLAUSE 6: PUBLICATION OF RESULTS

Rosignol will contact winners directly via email at the valid address indicated at the time of registration.

If the winners do not expressly accept their prize at the latest within 15 (fifteen) days of being contacted by email and confirm the contact information of the person or persons who will be going on the trip within this same period, they will be deemed to have declined the prize.

CLAUSE 7: PRIZES

The 10 winners of the contest will be awarded the following prize: a stay from April 3rd to April 4th 2018 for 2 people for 2 days including:

- Accommodation for 2 nights for 2 people in Chamonix
- A half-day heliski in Italy framed by Evolution 2, for 2 people
- Ski passes and ski insurance + material loan
- A visit to the Dynastar factory in Sallanches
- Transportation is included
- Pre-booked meals by ROSSIGNOL are included

The value of the prize is € 1,500 (excluding transport to and from Chamonix, the amount of which will vary depending on the winner's country of origin).

The batch does not include options, supplementary insurance, ancillary costs, tourist taxes.

The winner will be responsible for all applicable duties and taxes. ROSSIGNOL will not accept any exchange, transfer or cash award in lieu of prizes. In the event of unavailability, a prize of equivalent or higher value will be awarded.

ROSSIGNOL reserves the right to make changes to the prizes awarded for this contest without the need to provide any justification for this, and no claims may be made against it as long as it offers winners another prize of equal or greater value.

Winners may not ask for their prize to be exchanged or replaced or ask for any consideration in cash for any reason whatsoever.

The value indicated for the prize(s) described above corresponds to the manufacturer's suggested retail price, all taxes included, currently in effect or estimated, on the date that these rules were written; it is provided for information purposes only, and may vary.

ROSSIGNOL may not be held liable in the event that changes to the way the contest is run are made due to force majeure events or exceptional circumstances, even if ROSSIGNOL is obliged to halt, postpone, or simply cancel the contest.

CLAUSE 8: AWARD OF PRIZES

Winners will be notified by email starting on January 5th, 2018. SKIS ROSSIGNOL will not be held liable for incorrect or non-delivery of email by Internet access providers.

CLAUSE 9: ACCEPTANCE OF THE CONTEST RULES

The simple fact of participating in this contest implies the participant's complete acceptance of these rules.

ROSSIGNOL reserves the right to cut short, prolong, modify or cancel the contest, if circumstances so require. ROSSIGNOL may not be held liable in such an event. The same shall apply in the event of fraud of any kind whatsoever, especially electronic tampering with the processes for entering the contest or determining the winners. In such a case, ROSSIGNOL reserves the right not to award the prizes to any perpetrator of said fraud and to exclude any participant who is suspected of having committed any fraud, without notice. ROSSIGNOL reserves the right to temporarily or permanently block any person, in whole or in part, from participating in this contest, if they make changes to the way the contest is carried out, or if they influence or attempt to influence the administration, security, fairness, integrity,

or proper operation of the contest, without prejudice to its right to pursue legal action against any such person.

CLAUSE 10: GENERAL INFORMATION

SKIS ROSSIGNOL reminds participants of the nature and limitations of the Internet and declines all responsibility for the consequences of accessing the Internet via the contest website. Skis Rossignol will be under no liability in respect of difficulties in downloading, uploading or email delivery, in any circumstances. More specifically, SKIS ROSSIGNOL will not be liable for any damage or loss whatsoever caused to entrants, their computer equipment and their stored data, as well as any consequences affecting their personal or professional activity. In addition, SKIS ROSSIGNOL may not be held liable in the event that one or more participants are unable to connect to the contest website or participate in the contest due to any technical failure or any problem related, in particular, to network congestion.

CLAUSE 11: DATA PROTECTION

Any personal information collected from participants during the course of participating in the contest will be digitally processed by ROSSIGNOL, which may use it for advertising purposes, especially for sending newsletters and product information, etc., which participants expressly accept. Under no circumstances will any of this information be shared with Facebook.

Participants also accept that their personal information will be given to BOTA in order to plan their stay at the resorts.

Nevertheless, in accordance with Article 27 of the law dated January 6, 1978, on computers and freedom, participants have the right to access, correct and remove information that personally identifies them, and this right may be exercised by writing to the addresses below, or by sending an email directly, by clicking on the link to unsubscribe from the Newsletter at the bottom of the page where it is found.

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