OFFICIAL CONTEST RULES - ROSSIGNOL

" Challenge Heroes by Ski Pursuit "

CLAUSE 1: PRESENTATION

SKIS ROSSIGNOL SAS, located at 98 rue Louis Barran, 38430 St Jean de Moirans, France (hereinafter "ROSSIGNOL"), is organizing a contest named *'Challenge Heroes by Ski Pursuit"* that runs from February 17, 2020 to March 10, 2020.

The contest consists of a drawing among participants who have registered according to these rules.

The contest is accessible via this link: https://www.rossignol.com/challenge-ski-pursuit

No purchase is required to enter the contest, which is open to all participants, except employees of Rossignol Group companies.

Anyone who is under age and wishes to participate must have the authorization of their parent or legal guardian.

The contest is governed by French law.

CLAUSE 2: DURATION

The contest will be open to participants from February 17, 2020 to March 10, 2020, French time.

CLAUSE 3: OPERATION OF THE CONTEST

3.1 Registering for the Contest

The participant must then:

- 1) download the Rossignol app "Ski Pursuit", available for free download on the following platforms:
 - Apple Store : https://itunes.apple.com/us/app/ski-pursuit/id484556768?mt=8
 - Google Play: https://play.google.com/store/apps/details?id=com.rossignol.android&hl=en
- 1)—create an account in the app "Ski Pursuit"
- 2)—follow your activities on skis and /or snowboard with "Ski Pursuit" app and runs at least on alpine skiing run, one nordic skiing run and one run on snowboard during all the contest duration. draw among those who have achieved more than
- 3)1)of 1000m of negative height difference)

Each participant must obligatorily mention in the form of account creation his full details: surname, first name, email address. Any incorrect, illegible or incomplete e-mail address and / or the non-acceptation of the terms and conditions of the contest rule will automatically cause the participant to opt out, the SKIS ROSSIGNOL Company reserving any control for this purpose. SKIS ROSSIGNOL is not responsible for corrupt, non-working or non-communicable files.

3.2 Draw

At the end of the contest that is to say on March 11th, 2020, four participants will be drawn via computer software by the company SKIS ROSSIGNOL among the participants registered in the game in accordance with that the contest rules.

CLAUSE 4: TERMS OF PARTICIPATION IN THE CONTEST

All participants must follow the instructions in Clause 3.1 to participate in the contest and may only enter once.

An entry form that is incomplete, does not comply with these rules or contains illegible names and email addresses will be considered invalid. Furthermore, participants' address for service throughout the entire contest period shall be the address they previously declared.

ROSSIGNOL reserves the right to modify, postpone or cancel all or part of this contest if it appears that there has been fraud of any kind, especially electronic fraud, in the course of participation in the contest or the selection of winners. In such a case, ROSSIGNOL reserves the right to not award prizes to those responsible for such fraud and/or to take legal action before the competent courts against anyone who has perpetrated the fraud. Nonetheless, ROSSIGNOL may not be held liable in any way towards contest participants because of any such fraud that may be committed.

CLAUSE 5: PUBLICATION OF RESULTS

Rossignol will contact winners directly via email at the valid address indicated at the time of registration.

Upon receiving this email, the winner agrees to notify Rossignol of his or her acceptance of the prices and his or her mailing address, postal address, phone number, indication of the size of the products within 15 days. The winner's failure to reply will be considered refusal of the prize.

CLAUSE 6: PRIZES

The 4 winners of the draw will win:

- A pair of skis ROSSIGNOL REACT (with bindings), for a value of 599.99 euros including VAT, recommended retail price
- Or a pair of skis ROSSIGNOL NOVA with bindings), for a value of 599.99 euros including VAT, recommended retail price, and,
- A ROSSIGNOL DAY TOUR 25L backpack, for a value of 99.99 euros including tax, recommended retail price and,

The winner will be responsible for all applicable duties and taxes. ROSSIGNOL will not accept any exchange, transfer or cash award in lieu of prizes. In the event of unavailability, a prize of equivalent or higher value will be awarded.

ROSSIGNOL reserves the right to make changes to the prizes awarded for this contest without the need to provide any justification for this, and no claims may be made against it as long as it offers winners another prize of equal or greater value.

Winners may not ask for their prize to be exchanged or replaced or ask for any consideration in cash for any reason whatsoever.

The value indicated for the prize(s) described above corresponds to the manufacturer's suggested retail price, all taxes included, currently in effect or estimated, on the date that these rules were written; it is provided for information purposes only, and may vary.

ROSSIGNOL may not be held liable in the event that changes to the way the contest is run are made due to force majeure events or exceptional circumstances, even if ROSSIGNOL is obliged to halt, postpone, or simply cancel the contest.

CLAUSE 7: AWARD OF PRIZES

The price will be sent by post or any other transport company to the home address of the winner no later than ninety (90) days after the end of the contest. ROSSIGNOL can't be liable for the misdirection of the price by post or any other transport company.

CLAUSE 8: ACCEPTANCE OF THE CONTEST RULES

The simple fact of participating in this contest implies the participant's complete acceptance of these rules.

ROSSIGNOL reserves the right to cut short, prolong, modify or cancel the contest, if circumstances so require. ROSSIGNOL may not be held liable in such an event. The same shall apply in the event of fraud of any kind whatsoever, especially electronic tampering with the processes for entering the contest or determining the winners. In such a case, ROSSIGNOL reserves the right not to award the prizes to any perpetrator of said fraud and to exclude any participant who is suspected of having committed any fraud, without notice. ROSSIGNOL reserves the right to temporarily or permanently block any person, in whole or in part, from participating in this contest, if they make changes to the way the contest is carried out, or if they influence or attempt to influence the administration, security, fairness, integrity, or proper operation of the contest, without prejudice to its right to pursue legal action against any such person.

CLAUSE 9: GENERAL INFORMATION

SKIS ROSSIGNOL reminds participants of the nature and limitations of the Internet and declines all responsibility for the consequences of accessing the Internet via the contest website. Skis Rossignol will be under no liability in respect of difficulties in downloading, uploading or email delivery, in any circumstances. More specifically, SKIS ROSSIGNOL will not be liable for any damage or loss whatsoever caused to entrants, their computer equipment and their stored data, as well as any consequences affecting their personal or professional activity. In addition, SKIS ROSSIGNOL may not be held liable in

the event that one or more participants are unable to connect to the contest website or participate in the contest due to any technical failure or any problem related, in particular, to network congestion.

CLAUSE 10: DATA PROTECTION

Any personal data collected from participants during the course of participating in the contest will be digitally processed by ROSSIGNOL, which may use it for advertising purposes, especially for sending newsletters and product information, etc., subject to the express agreement of participant.

Nevertheless, in accordance with Article 27 of the law dated January 6th, 1978, on computers and freedom and the General Data Protection Regulation 2016/679 of April 27th, 2016, participants have the right to access, to correct, to erase, to limit the processing, to ask for potability and to oppose to the processing of their personal data, by contacting SKIS ROSSIGNOL.

Participants may also withdraw at any time their consent for the processing of their personal data by contacting SKIS ROSSIGNOL at the following address or by writing to: dpo@rossignol.com

SKIS ROSSIGNOL - Service Communication 98 rue Louis Barran 38430 ST JEAN DE MOIRANS – FRANCE

Personal data are kept for a maximum of 3 years. In no case SKIS ROSSIGNOL will not transfer any personal data to third parties without the participant's consent.

Please note that some data are mandatory (indicated by a * in the forms), and participants are informed that in their absence, SKIS ROSSIGNOL will not be able to process their request.